**Dan Pope Experience**

**Trustee of Multimillion-Dollar Trust Fund**

**•**  Increased annual value of the Trust by double digits

**•**  Make quarterly/annual tax payments for the trust

**•**  POA and living arrangements manager for Helen O. Stilovitch (who has Alzheimer’s)

### Chief Meteorologist, Weather Team Manager, Weather, Media Manager KTVX/KUWC -TV

### • 5 years 9 months

**•**  Coordinate Schedules of five Meteorologists and manage the Weather Department while

reporting on a Manager Level to the News Director and General Manager

* Shuffle six different jobs: weather forecaster (rated most accurate 6 out of 6 years), graphic artist, weather producer, on-air anchor, digital content creator (increasing content by an average of 10% per year), social media editor, producing 670% improvement on Instagram. Improved brand awareness and community engagement, providing sales and lead generation and increased web traffic through Facebook, Instagram and Twitter
* Coordinated bringing weather to local radio stations and newspapers, increasing marketing footprint by more than 40%
* Own two Drones, a Sony AR7ii professional camera and equipment producing an increase of 35% in edited MacBook Pro videos, flowing into all social media platforms
* Made public appearances and performed Professional Speaking engagements, averaging 25 per year
* **Chief Meteorologist, Team Manager, Social Media Manager-KDRV-TV**
* One Year, Medford, OR (US)
* Managed the Weather Department team of four, setting schedules while working as a manager, reporting on senior level to the News Director and General Manager
* Presented weather on KDRV-TV evening broadcasts
* Managed an increase of 20% in one year for the Weather Social Media and Website accounts for the TV News Station, while improving personal Facebook, Instagram and Twitter pages by 50%
* **Staff Meteorologist-Fox13**
* Eight Months Salt Lake City, UT (UT)
* **Staff Meteorologist, Environmental Reporter, Social Media Intern-KSL-TV and KSL.com**
* 5 YearsSalt Lake City, UT (US)
* Staff Meteorologist, working weekends, and increasing weather updates from the KSL-TV Storm Vehicle by just under 10% each year during all types of weather (over a 5 year period)
* Writer for KSL.com on all environmental, science and weather related topics, increasing postings and positive responses by a average of 7% per year
* Environmental and Science Journalist (and Reporter), researching, writing and involved in editing and story creation across all social media and television properties, including KSL-TV and KSL.com

h

* **Chief Meteorologist, Weather Team Manager-KTVX-TV**
* 14 years and 1 month, Salt Lake City, UT (US)
* Chief Meteorologist and Manager of a team of five, improving efficiencies on a year by year basis, reporting on a senior level to the News Director and General Manager
* Developed the first weather broadcasts (over 100% improvement each year for the first three years) which pushed weather on the KTVX-TV website to “ten times higher than news or sports interaction”
* Developed weather broadcasting on a network of radio stations, providing a service, but also marketing the TV Station Weather to an audience that was 50% larger (and new to the KTVX-TV brand)
* Worked to develop an agreement to write and produce the Salt Lake Tribune Weather Page
* Co-Authored and produced a book called, “Utah’s Weather and Climate” showing strong writing skills and an ability to take a project from beginning to end